

Dear Friends, Clients and Colleagues

As a small business owner in the United States, I am thrilled to announce our participation in the Specify with Care<sup>®</sup> program, benefitting DIFFA – the Design Industries Foundation Fighting AIDS.

The program itself began several years ago, initiated by Rick Gordon of Wolf Gordon for DIFFA. As many of you know DIFFA has become one of the largest fundraising organizations for HIV/AIDS service and education programs. The best part is that DIFFA uses the design industry as its platform to achieve its mission as a charitable organization for this cause.

Specify with Care<sup>®</sup> benefits the entire design community, from the manufacturers promoting product to the designers specifying product. Giving back to a charity centered within the industry that supports us is a winning proposition for all involved.

In our inaugural year for participation, we are pleased to share the “stage” with people and companies such as, Wolf Gordon, Maya Romanoff with David Rockwell and Roger Thomas, Lee Joffa with the Groundworks Collection by Mary Fisher, Ege textile flooring and Blanco, who manufactures a fabulous apron front sink.

When you specify our materials and value added products from now through 2017, the Scott Brogan Group Companies will contribute a percentage of those sales to benefit DIFFA. This also includes the sale of products we represent independently. A complete list can be found on our website under the Specify with Care<sup>®</sup> tab. How to specify our products is also listed on the website, but of course, if you want to just call me or a member of my team – we’ll be happy to help make sure the specification is recorded correctly.

I look forward to your support!

With best regards,



Scott G. Brogan  
CEO

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